



marc·elliott pierre·louis

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Marc-Elliott Pierre-Louis' work explores the use of sound, video and olfactory media as building materials to construct dynamic, evolving environments that enhance or transform the sensory characteristics of conventional space.

Since 1997, Marc-Elliott has created sensory environments for such diverse clients as the **EuroDisney** theme park, automaker **DaimlerChrysler**, French perfume house **Guerlain**, and New York Fashion Designer **Narciso Rodriguez**.

While continuing to cater to a mostly European clientele, Marc-Elliott has recently returned to North America to share his latest vision: **vusic®**, the dawn of visual music. Described as "music-driven video staging", vusic provides a true, multi-layered visual language to a performance's musical score. For more information on vusic: info@vusic.tv.

sample projects

La Mondiale : 100th Anniversary Conference – Tunis, Tunisia
synchronised multi-screen video staging

Nivea : New Branding Launch Event – Paris, France
multi-screen video installation

EuroDisney : Kids Carnaval Show – Paris, France
outdoor, multi-fragrance olfactory environment

Alain Afflelou : 25th Anniversary Conference – Beijing, China
panoramic video staging / film production

Thierry Mugler : "B*Men" Perfume Launch – Paris, France
in-store "immersive" olfactory environment

SIAL : International Food Market – Paris, France
"scented video" installations

Nedjma Telecom : National Launch – Algiers, Algeria
multi-screen video landscapes & staging

Veuve Clicquot : International VIP Event – Château Boursault, France
sound, light and image projection show

DaimlerChrysler : Four-Door "Smart" Launch – Cannes Film Festival
"scented car" fleet

Guerlain : "L'instant" Perfume Launch – Paris, France
synchronised multi-screen video installations

Narciso Rodriguez : "For Her" Perfume Launch – Paris, France
multi-screen "scented video" projection

Alcatel : Enterprise Forum – Paris, France
synchronised multi-screen video staging

Levi's : Fashion Show – Paris, France
show soundtrack

Pierre Balmain : Women's Fashion Show – Paris, France
music-driven video landscape



Pierre Balmain – women's fashion show



Alcatel – enterprise forum



Veuve Clicquot – image, sound & light show